



Disability
Employment
AUSTRALIA

ENTER A NEW ERA!

13-15 MAY 2025, GOLD COAST

SPONSORSHIP AND
EXHIBITION PROSPECTUS

DISABILITY EMPLOYMENT AUSTRALIA 2025 CONFERENCE

Contents

Benefits of Sponsorship	3
About the DEA Conference	4
Conference Venue: Sheraton Grand Mirage Resort – Gold Coast	5
Important 2025 Dates	5
2024 Conference Organisations	6
Venue Floor Plan	7
Sponsorship and Exhibition Packages	8-10
Additional Information	11
Sponsorship Application Contacts	11

**How valuable was this conference as a tool
for reaching your customers?**

*“It was a great chance for us to meet with existing
partners and create new opportunities.”*

– conference sponsor

Benefits of sponsorship



Position your brand at the forefront of the disability employment sector

Disability Employment Australia's Conference is Australia's foremost disability employment event, attracting senior leaders, practitioners, policy-makers and academics working in the Disability Employment Services (DES) sector. The 2025 Conference comes at a time when the sector is in the throes of a once-in-a-generation reform process.

The resulting change increases interest in an already vibrant sector, with recent conferences attracting close to 400 delegates. The Conference boasts informative and engaging plenary sessions, panel discussions and an impressive variety of expert breakout presentations. In 2025 we will again be incorporating Tuesday events into our program, adding value to both our delegates and sponsors.

Our diverse program ensures delegates receive the most current material from national and international industry leaders. The Conference offers an annual opportunity to put your brand at the centre of Australia's Disability Employment Services sector, as well as the broader community of interest.

Benefits include:

- Connect with sector leaders and decision-makers
- Position and enhance your brand
- Gain a greater understanding of current thinking within the sector
- Showcase your organisation in an innovative way
- Leverage existing and develop new relationships with customers
- Launch new initiatives and products
- Demonstrate your expertise
- Enhance your profile through association with Australasia's premier disability employment conference, and preeminent industry peak body.

There are a range of sponsorship options to fit different budgets and requirements. Packages can be tailored to the needs of your organisation. Sponsorship packages, exhibitor stands, and other promotional opportunities are outlined on page 8.



About the DEA Conference

The Conference is dedicated to significantly increasing open employment outcomes for people with disability. Our 2025 Conference is the ideal gathering point for those central and significant to the future planning and future-proofing of disability employment policy, design, model and practice. This year our exhibition will be held in the beautiful sunlit Mirage Terrace as pictured above.

We know that the key to the future of disability employment is the DES program, the DES sector, and DES expertise. However, DEA, as a national leader in this dialogue, asks its members, committed stakeholders, and conference delegates to look well beyond thinking about a DSS commissioned iterative program and into what you know as evidence-based best practice. What works to get significantly more people with disability into sustainable employment?

As always there will be a focus on starting with the person, the employer, and the DES provider. We want to hear more about working with families, community, departments and governments. We also want to bring more universities to the table, and to look beyond Australia for good ideas.

We stand proud with you knowing that the workforce participation rate for people with disability has risen and that we have played our part. The 2025 DEA Conference is focused on the new era of disability employment in Australia. It is the only conference in Australasia dedicated to bringing the best of the best together to continue to improve on significantly increasing open employment outcomes for people with disability.

There are numerous features of the DEA Conference which will serve both to maximise delegate attendance, and to enhance the experience of our Sponsors and Exhibitors and provide maximum delegate exposure.

Those are:

Conference Program

The conference program will include relevant debates, research and innovative practices across a range of areas. For further detail on the Conference program please visit the website at <https://dea.cw3.events/program/>

Welcome Reception

The Welcome Reception is included in conference registration. 80% of conference delegates attend our Welcome Reception. This is a perfect opportunity to network with your existing customers and meet new ones in a relaxed and engaging environment

Gala Dinner

The annual Gala Dinner is a much-anticipated event throughout the disability employment services sector. Guests will enjoy fine food at a formal three-course dinner, drinks and some live entertainment. The evening will also feature the DEA Awards and the Hall of Fame Ceremony, acknowledging excellence, innovation, and long-term commitment to the evolution of disability employment in Australia. Following a sell-out event at our last conference, we expect to enjoy the evening with more than 200 guests.

Conference Venue Sheraton Grand Mirage Resort – Gold Coast

Sheraton Grand Mirage Resort – 71 Sea World Drive, Main Beach, Gold Coast QLD

Discover paradise at Sheraton Grand Mirage Resort, Gold Coast, where you could easily be mistaken for thinking you've jetted off to a secluded, tropical island! Situated on the sands of the pristine Main Beach, the resort exudes calm and is renowned by locals and travellers alike as the Coast's quintessential premium resort. Nestled amongst the tropical palms and lush gardens, guests are welcomed by the sounds of crashing waves and six hectares of sparkling lagoons. As you stand in the lobby and take in the surrounds, the first impression is the sweeping sights of the resorts heated pool and vast ocean views. With direct beach access and an ideal location across from Marina Mirage, step outside for unexpected seascapes and water activities. Unwind in the balmy lagoon pool with a convenient swim-up bar where you can sip on refreshing cocktails, or choose from the resort's four restaurants and bars. Sheraton boasts 14 flexible meeting rooms perfect for working, connecting and collaborating. DEA Conference Exhibitors will be spoiled this year- being located in a sun-drenched and light-filled foyer, with the swimming pool at your fingertips!

Who attends?

In recent years close to 400 Disability Employment Services professionals and other specialists have attended Disability Employment Australia's Conference. Attendees are predominately sector leaders, decision makers, management and practitioners of the Disability Employment Services (DES).



Delegates include:

- Disability Employment Service providers
- People with disability
- Advocates
- Training organisations
- Policy makers
- Researchers
- Employers and their representatives
- Academics and other experts.

Important 2025 Dates

29 March Early bird registration offer closes COB

18 April Deadline for advertising material from sponsors and exhibitors

2 May Deadline for sponsorship and exhibition bookings

13 May	Workshop	1:00pm – 4:00pm
	Welcome Reception	6:30pm – 8:30pm

14 May	Registration	8:00am – 9:00am
	Conference Day One	9:00am – 5:00pm
	Gala Dinner	6:30pm – 10:30pm

15 May	Registration	8:00am – 9:00am
	Conference Day Two	9:00am – 4:00pm

2024 Conference Organisations

Disability Employment Australia's 2024 Conference, held at Grand Hyatt Melbourne, attracted key representatives from over 140 industry organisations, including:

- Ability Options
- Ability Works Australia
- Alffie
- AMES Australia
- Aon
- APM Employment Services
- Are-able
- Asuria
- atWork Australia
- Australian Association of Massage Therapists
- Australian Catholic University
- Australian Disability Network
- Australian Foundation For Disability (Afford)
- Australian Human Rights Commission
- AutogenAI
- Azurum Pty Ltd
- Back2work
- Barkuma Incorporated
- Bedford Group Ltd
- BEST Employment
- BIZLINK
- Bounce Global
- Breakthru
- Bridge SaaS
- Brotherhood of St Laurence
- BUSY Ability
- Campbell Page
- Castle Personnel Services Limited
- CBB The Salary Packaging People
- Centre for Social Impact (CSI) Flinders University
- Centre for Social Impact (CSI) Swinburne University of Technology
- Chapter 1 Employment
- CoAct
- Community Bridging Services Inc
- Community Solutions
- Connecting Futures Australia
- CVGT Employment
- Deaf Children Australia
- Department of Jobs Skills Industries and Regions (DJSIR)
- Department of Social Services (DSS)
- Digital Literacy Licence
- Drop In Care Space
- Edge Employment Solutions
- Employment Services Training
- Empowering Brighter Futures Pty Ltd
- Enterprise and Training Company Ltd
- Enterprise Monkey
- EPIC Assist
- Euroa Care Pty Ltd
- Family Services Australia
- Flourish Australia
- genU Training
- Getmee
- Gforce Employment + Recruitment
- Global Skills
- headspace National Youth Mental Health Foundation
- Help Enterprises
- Hotel Etico Australia
- Humanity Health Group
- Ideal Placements
- Inclusion Australia
- Indeed
- Institute for Employability Professionals
- Institute of Capacity Building
- Intalo Group
- Interact
- IntoJobs
- Jesuit Social Services
- JobAccess
- Joblink Plus
- Jobs Australia
- Jobbank Australia
- Key Community Group
- Kinatico/cvcheck
- LEAD Employment
- Leading Directions
- Leisure Networks Association Inc
- Links Community Services
- Maguire Legal
- Matchworks
- Max Solutions Pty Ltd
- Maxima Training Group
- MEGT (Australia) Ltd
- Mission Australia
- MOBO GROUP
- The MS Society SA & NT
- MSWA
- MTC Australia
- Multiple Solutions
- Mylestones Employment
- National Disability Services
- NDIA
- Nova Employment Ltd
- OCTEC Limited
- Omnia Inclusive Employment Solutions
- Ostara Australia
- Palladium
- Parkhouse Bell
- PLP Solutions
- Populi Solutions
- Prime Super
- Proactiv People
- Prospert
- Qualify
- ReadyTech
- Real Futures Pty Ltd
- Real Life Assistants
- Sage
- Salvation Army
- Sarina Russo Group
- Scope
- Service and Creative Skills Australia
- Settlement Services International (SSI)
- Social Ventures Australia
- Status
- Sureway Employment and Training
- Suzanne Colbert Consulting
- SYC
- The Australian National University
- The BUSY Group
- The Disability Trust
- The McGinn Partnership
- The Personnel Group
- Trace
- Tursa Employment & Training
- uLaunch Pty Ltd
- University of Melbourne
- VERTO
- Vinti Tech
- WCIG
- We Make A Difference
- WISE Employment
- Workskills
- Workways
- Yajilarra Trust
- Yilabara
- Yooralla
- Youth Projects

Venue Floor Plan

LEGEND

- Platinum
- Gold
- Exhibitors
- Catering



NB: This is a draft floor plan and is subject to change.

Sponsorship and Exhibition Packages

SPONSORSHIP PACKAGE	PRICE (INCL GST)	LEVEL	
Platinum Sponsor	\$26,000	SPONSOR	
Gold Sponsor	\$13,000		
Coffee Cart Sponsor	\$POA		
Juice Bar Sponsor	\$POA		
Silver Sponsor	\$9,500		
Satchel Sponsorship*	\$4,900		
Lanyard Sponsorship*	\$4,900		
Gala Dinner Sponsor*	\$4,900		
Welcome Reception Sponsor*	\$4,900		
Charging Station Sponsor	\$3,200		
DEA Awards (3)	\$2,500		
Exhibition Stand	\$3,950 Earlybird <i>Closes Friday 28 March</i>		EXHIBITOR
	\$4,150 <i>From Saturday 29 March</i>		

* \$1,000 discount if Gold Sponsorship is also purchased

Conference Sponsorship Packages

PLATINUM	\$26,000
<p>Acknowledgement as a Platinum Sponsor during the event and in Conference marketing activities</p> <ul style="list-style-type: none"> • Opportunity to Sponsor the Tuesday Implementation Masterclass. This event will be heavily promoted, and your involvement in this sponsorship would include your logo and all relevant pre-event marketing, as well as a short speech at the Workshop. • Access to a small function room at Sheraton Grand Mirage Resort, from 12:00pm on Tuesday up until 4:00pm on Thursday. Space available for workshops/meetings etc., however functions may be subject to approval by DEA, and AV requirements for these events would be at your own cost. • Opportunity to place up to five free-standing banners through the catering and registration areas • Access to the delegate app including sponsor page, logo and delegate messaging features • A five minute presentation during a Conference plenary session • Recognition in pre-Conference marketing as Sponsor of a specific keynote speaker. Logo on introductory session holding slides, and opportunity to introduce the speaker • Corporate logo included on Conference holding slides • Promotional banner on footer of the Conference website • Two dedicated posts via DEA LinkedIn • Your choice of marketing material placed on each seat in the Plenary Room on Wednesday 14 May • Six Conference registrations, including the Welcome Reception • Six tickets to the Gala Dinner • Editorial in a pre-Conference newsletter (200 words and 1 image/logo) • Corporate logo on the DEA Conference website with URL linked • Company profile in the Conference handbook (200 words and 1 logo) • One advertisement in Conference handbook (A4 portrait) • Two inserts in the Conference satchel • Opportunity to place a corporate gift in the Conference satchel • List of registered delegates (received two weeks prior to the Conference) • Personalised social media tiles and email banners to promote your attendance at the Conference • Exhibition stand including one clothed trestle table, two chairs, access to power with a four socket power board and two Conference satchels 	



GOLD	\$13,000
<p>Acknowledgement as a Gold Sponsor during the event and in Conference marketing activities</p> <ul style="list-style-type: none"> • Opportunity to place up to two free-standing banners through the catering and registration areas • Access to the delegate app including sponsor page, logo and delegate messaging features • A three minute presentation during a Conference plenary session • Corporate logo included on Conference holding slides • Four Conference registrations, including the Welcome Reception • Four tickets to the Gala Dinner • Editorial in a pre-Conference newsletter (150w + 1 image/logo) • Corporate logo on the DEA Conference website with URL linked • Company profile in the Conference handbook (150w + 1 logo) • One advertisement in the Conference handbook (A5) • One insert in the Conference satchel • List of registered delegates (received prior to the Conference) • Exhibition stand including one clothed trestle table, two chairs, access to power with a four socket power board and one Conference satchel • Personalised social media tiles and email banners to promote your attendance at the Conference • Add-on opportunities (\$3,900 each) – Satchel Sponsorship, Lanyard Sponsorship, Gala Dinner Sponsorship or Welcome Reception Sponsorship. 	

COFFEE CART & JUICE CART (one each)	\$POA
<p>Acknowledgement as Coffee Cart or Juice Cart Sponsor during the event and in Conference marketing activities</p> <ul style="list-style-type: none"> • Opportunity to place one freestanding banner next to the cart/stand • Access to the delegate app including sponsor page, logo and delegate messaging features • Corporate logo included on Conference holding slides • Up to two branded/promotional items placed next to the cart • Opportunity to provide branded coffee cups/juice cups/napkins (at cost to sponsor) • Three full Conference registrations, including the Welcome Reception • Corporate logo on the DEA Conference website with URL linked • Company profile in the Conference handbook (150w + 1 logo) • One advertisement in the Conference handbook (A5) • One insert in the Conference satchel • List of registered delegates (received prior to the Conference) • Exhibition stand including one clothed trestle table, two chairs, access to power with a four socket power board and one Conference satchel) • Personalised social media tiles and email banners to promote your attendance at the Conference 	

Conference Sponsorship & Exhibition Packages

SILVER **\$9,500**

Acknowledgement as a Silver Sponsor during the event and in Conference marketing activities

- Access to the delegate app including sponsor page, logo and delegate messaging features
- Corporate logo included on Conference holding slides
- Three Conference registrations including the Welcome Reception
- Corporate logo on the DEA Conference website with URL linked
- Company profile in the Conference handbook (150w + 1 logo)
- Choice of one of the following: Advertisement in the Conference handbook (A5) or one insert in the Conference satchel
- List of registered delegates (received prior to the Conference)
- Exhibition stand including one clothed trestle table, two chairs, access to power with a four socket power board and one Conference satchel)
- Personalised social media tiles and email banners to promote your attendance at the Conference.

SACHEL SPONSOR **\$4,900**

Acknowledgement as Satchel Sponsor during the event and in Conference marketing activities

- Corporate branding on Conference satchels (co-branded with DEA)
- Corporate logo on the DEA Conference website with URL linked
- One satchel insert

\$1,000
DISCOUNT FOR GOLD SPONSORS

LANYARD SPONSOR **\$4,900**

Acknowledgement as Lanyard Sponsor during the event and in Conference marketing activities

- Corporate branding on Conference lanyards (co-branded with DEA)
- Corporate logo on the DEA Conference website with URL linked
- One satchel insert

\$1,000
DISCOUNT FOR GOLD SPONSORS

CHARGING STATION SPONSOR **\$3,200**

Acknowledgement as Charging Station Sponsor during the event & in Conference marketing activities

- Opportunity to place one freestanding banner next to the charging station
- Access to the delegate app including sponsor page, logo and delegate messaging features
- A verbal mention by the Conference MC on each day of the event, encouraging delegates to visit the "Your Company Name Charging Station".
- Corporate logo included on Conference holding slides
- Up to two branded/promotional items placed next to the charging station
- Corporate logo on the DEA Conference website with URL linked
- Company profile in the Conference handbook (150w + 1 logo)
- One insert in the Conference satchel
- List of registered delegates (received prior to the Conference)
- Personalised social media tiles and email banners to promote your attendance at the Conference.

NEW PACKAGE!

GALA DINNER SPONSOR **\$4,900**

Acknowledgement as Gala Dinner Sponsor during the event and in Conference marketing activities

- Opportunity to place up to four free- standing banners within the dinner hall
- Corporate logo on the DEA Conference website with URL linked
- A five minute presentation during the Gala Dinner and Hall of Fame awards
- Four additional tickets to the Gala Dinner
- One satchel insert

\$1,000
DISCOUNT FOR GOLD SPONSORS

WELCOME RECEPTION SPONSOR **\$4,900**

Acknowledgement as Welcome Reception Sponsor during the event & in Conference marketing activities

- Opportunity to place up to four free-standing banners within the Welcome Reception space
- Corporate logo on the DEA Conference website with URL linked
- Opportunity to make one promotional item available on tables at the Welcome Reception
- A 5 min presentation during the Welcome Reception
- Four additional tickets to the Welcome Reception
- One additional satchel insert

\$1,000
DISCOUNT FOR GOLD SPONSORS

EXHIBITION STAND **\$4,150**

Acknowledgement as an Exhibitor during the event and in Conference marketing activities

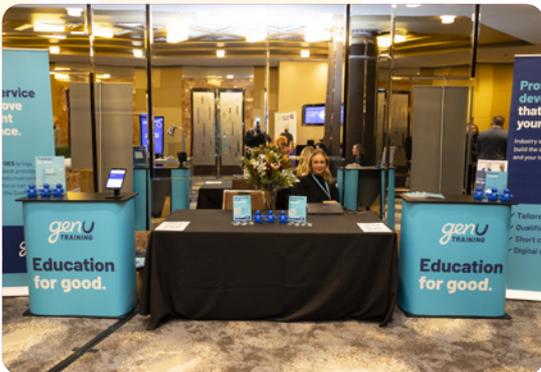
- One clothed trestle table, two chairs and access to power (one four-socket power board)
- Two exhibitor passes (including access to the Welcome Reception [excludes Conference access])
- Corporate logo on the DEA Conference website with URL linked
- Company profile Conference handbook (150w + 1 logo)
- List of registered delegates (received after the conference)
- Personalised social media tiles and email banners to promote your attendance at the Conference.

\$3,950
EARLYBIRD DISCOUNT!

NEW PACKAGE IN 2025!
The registration desk was overrun with delegates needing to charge phones in 2024 – we'd like to invite them to YOUR Charging Station instead!



Additional Information



PROMOTER PACKAGES	
Plenary Room Seat Drop \$1,200	Your chosen piece of marketing material will be placed on each seat in the Plenary Room
Satchel Insert \$1,000	One insert in the conference satchel (any size up to A4, double sided)
A5 Handbook advertisement \$850	One A5 size advertisement in the conference handbook (landscape orientation, artwork must be supplied)

Additional Sponsorship Options

Disability Employment Australia offers a range of long-term partnership options, so please contact us for more information. Additional sponsor opportunities and 'add-value' options are available to suit all budgets, including: co-branded notepads, branded pens, corporate gifts.

Please contact Lucy at CW3 on (03) 9870 2611 or 0450 248 624 to discuss options.

Sponsorship Application Contacts

To enquire about sponsorship and other promotional opportunities, please contact:

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Event Manager
CW3
Email: lucy@cw3.co
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